Session 3: How Can Development Results and Its Benefits For Poor People Be Better Communicated to the Public?
Development Results – Some Basic Principles

- Focus on priority areas and key results required for a country

- Development results must address multi-level priority needs and/or problems

- Development results: purposive & shared

- Development results and communication must be a collaborative effort and integrated into the overall Development Plan!
Development Results & M&E

Planning → Implementation → Results

Evaluation → Monitoring → Evaluation
Development Results & M&E

Planning → Implementation → Results

Monitoring

Evaluation

1999 Arunaselam Rasappan, “Integrated Development Planning for Developing Countries”, ARTD Malaysia
Development Results & Communication

Direct Stakeholders

Indirect Stakeholders

Service Providers

Results

Beneficiaries (Direct)

Funding Entities

Public

1999 Arunaselam Rasappan, “Integrated Development Planning for Developing Countries”, ARTD Malaysia
Development Results & Communication

Direct Stakeholders

Indirect Stakeholders

Service Providers

Results

Beneficiaries (Direct)

Public

Funding Entities

1999 Arunaselam Rasappan, “Integrated Development Planning for Developing Countries”, ARTD Malaysia
Communication of Dev’t Results?

- Back to Basics – fundamental issues!
- Change approach to dev’t management
- Collaboration and participation at all stages/components
- Collaboration and participation of all development partners
Integrated Development Planning & Development Partners

Public Sector

Private Sector

Development Partners

Aid Agencies

NGOs

Communities

1999 Arunaselam Rasappan, “Integrated Development Planning for Developing Countries”, ARTD Malaysia
Integrated Development Planning & Development Partners

Public Sector

Private Sector

Development Partners

Aid Agencies

NGOs

Communities

1999 Arunaselam Rasappan, “Integrated Development Planning for Developing Countries”, ARTD Malaysia
Communication Mechanisms

- Clear & Transparent M&E & Results Framework
- Results Observatory at grass root level
- Mandatory regular M&E & reporting
- Strategic use of grassroot level institutions for information dissemination & feedback
- Budget support for beneficiary evaluations & information sharing
Results Matter!

Towards a Knowledge-Based Society!